

**Contact:**  
Mike Edgren  
Director, Marketing and Communications  
Ascend Education  
(877) 843-0277

**FOR IMMEDIATE RELEASE**

**ASCEND EDUCATION OFFERS FREE USE OF THEIR FLASH CARD MATH PROGRAM TO ALL SCHOOLS**

**Shreveport, LA (July 23, 2012)** Ascend Education announced today they will provide free use of their Flash Card Math product for the entire 2012-2013 school year to any school that would like to use it.

Ascend Math's Flash Card Math is an online math facts fluency program that reinforces basic addition, subtraction, multiplication and division facts for students with skill gaps at any age. Flash Card Math offers fingertip access to thousands of practice problems that students can work through at their own pace, in the classroom, after school programs, at home, or anywhere.

"Even though there are many companies offering a product like Flash Card Math for a fee we've never charged for Flash Card Math," said Kevin Briley, CEO of Ascend Education. "We've always provided it free as a part of our Ascend Math intervention program. Recently, we came to the conclusion that we could help so many more students if we offered Flash Card Math for free to any school that can use it."

The online application will be available 24/7 to students at all schools that choose to sign up. There is no cost or obligation. Ascend does request that an educator from each school attend a brief webinar outlining Flash Card Math and its parent product Ascend Math.

Flash Card Math includes many features usually found in paid versions of this software including timed practice tests, student reporting and guided feedback.

"There is no questioning the importance of understanding and becoming fluent in math facts," says Briley. "It is one important key to a successful math intervention program. We will continue to offer Flash Card Math free to schools for as long as possible."

Educators can learn more about the Flash Card Math free program by visiting <http://ascendmath.com>.

**About Ascend Math<sup>®</sup>**

Ascend Math<sup>®</sup> is a research based instructional resource in which students have proven to achieve two or more grade level gains in a six month period. This web delivered individualized intervention identifies skill gaps, prescribes targeted instruction, and motivates students to achieve their maximum performance and potential.

Study plans align by grade level to National Council of Teachers of Mathematics (NCTM) standards, Core Curriculum and state standards. Instruction is delivered in a logical math sequence and students can progress at their own pace and track their own progress and success. Ascend Math® is currently used by hundreds of schools and districts serving tens of thousands of students throughout the U.S. and Canada. Visit [www.ascendmath.com](http://www.ascendmath.com)

#####